Community Choice Energy a campaign opportunity for Community Benefit Solutions
WHO DECIDES WHERE ELECTRICITY COMES FROM?

Currently, PG&E.
IT MATTERS BECAUSE ELECTRICITY IMPACTS:

Our pocketbooks
Our choices
Our communities
Our current energy structure means:

Pollution in our local communities & climate changing pollution affecting all life on a global scale.
Solar Farms

- Far away. Often in the desert.
- Jobs are outsourced.
- And deserts communities and habits are destroyed.
Who pays for all this? We do. And require long, costly transmission lines.

Who benefits from all this? They do.
COMMUNITY CHOICE ENERGY

THERE IS AN ALTERNATIVE

We decide the best sources of electricity for our community

CALIFORNIA AB117 2002
COMMUNITY CHOICE: HOW IS IT STRUCTURED?

“A hybrid system”

Investor-Owned Utility (PG&E)
- PG&E Procures Power
- PG&E Owns & Maintains Transmission Lines
- PG&E Provides Billing

Community Choice
- Community Energy Authority
- PG&E Owns & Maintains Transmission Lines
- PG&E Provides Billing

Public Power (Alameda, SMUD, etc.)
- Government Procures Power
- Government Owns & Maintains Transmission Lines
- Government Provides Customer Service
ALAMEDA COUNTY COMMUNITY CHOICE PROGRAM

East Bay Community Energy Launch in 2018
www.ebce.org

- June 2018 – Commercial, Municipal & 100 Residents (volunteer group)
- October & November 2018 – Residential
WHAT IS OUR VISION?

Put the Community in Community Choice
WE CAN CHOOSE WHERE OUR ELECTRICITY COMES FROM

Option 1
MARKET PURCHASE

Unstable electricity market
Price volatility
No guarantee of greenhouse gas reductions

Option 2
LOCAL RENEWABLES

Price stability
Economic development
Clean energy jobs
Local greenhouse gas reductions
What we want out of community choice:

We can develop clean energy resources right in our community

Oakland Athletic Club
OUR GOALS FOR COMMUNITY BENEFITS

Educate, Engage & Empower!
Workshops & Town Hall Meetings
2. Competitively priced electricity – lower, more stable rates than PG&E
1. Inclusive Community Representation

The current CAC members are:

- **Rev. Ken Chambers**, West Side Missionary Baptist Church, *Oakland*
- **Subin DeVar**, Sustainable Economies Law Center, *Fremont resident*
- **Anne Olivia Eldred**, California Nurses Assoc./National Nurses United, *Oakland*
- **Nick Gigliotti**, IBEW 595 – JATC Alameda County, *Pleasanton*
- **Cynthia Landry**, SEIU Local 1021, *Oakland*
- **Megan O'Neil**, Local Clean Energy Alliance, *Oakland*
- **Monica Padilla**, Environmental/Energy Advocate and Ratepayer, *Fremont*
3. Higher renewable energy than PG&E and California state mandates (Renewable Portfolio Standard R.P.S)
4. Prioritizing local renewables

Local development business plan – a road map for integrating local renewables overtime

Possible target: 50% local renewables within 10 years
5. Clean Energy & Energy Efficiency Jobs
Family-Sustaining wage, Union and long term jobs with justice.

Local Workforce Development
Racial Equity
Small, Local, Diverse, & Cooperative Businesses
6. Community Ownership & Control of Renewable Resources

Equitable Economic Development

Strengthened Resilience in Low-income Communities and Communities of Color
7. Improving Health & Safety

Health & Safety for Community & Workers
COMMUNITY CHOICE IS OUR PATH TO SOLUTIONS:

- Climate resiliency
- Community control
- Good local jobs
Local Clean Energy Alliance

#CleanPowerToThePeople
Labor, Faith, Health & other allies

California Nurses Association

Physicians for Social Responsibility

Int’l Brotherhood of Electrical Workers 595

California Interfaith Power & Light
Outreach to the Community

2016
- 60 organizations
- Adopt Community Goals
- Community Representation in the Governance
- Commitment

2017
- 30 Organizations
- Enforce previous commitments
- Continue Engagement
- Watch Dog Process & Alert Community
WHO BENEFITS FROM COMMUNITY CHOICE ENERGY?

- Utility Ratepayers
- Workers
- Unions
- Local Businesses
- Residents
- Renters
- Educators and Trainers
- Property Owners
- Public Services

Everyone!
Clean Energy Jobs Oakland lead several campaigns to start a community choice program
- City of Oakland
- East Bay Municipal Utility District
- Alameda County

**VICTORY:** In June 2014, Alameda County Board of Supervisors agreed to moving forward with a feasibility study…

The East Bay Clean Power Alliance was formed as an Alameda County wide alliance of activists and organizations and we have been organizing for local clean energy ever since.
Local Clean Energy Alliance

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