Presenter Bios
“Keeping Community in Community Choice Energy”

Jessica Tovar

Jessica Guadalupe Tovar is a staff organizer for the Local Clean Energy Alliance. After growing up in East Los Angeles, Jessica worked for over a decade as an environmental justice organizer in a variety of urban, rural, and indigenous communities throughout California and Arizona. Jessica interned with the Environmental Justice and Climate Change Initiative in 2003, working with organizations across the U.S. on issues of climate justice. In the Bay Area she successfully mobilized against expansion of the Chevron Richmond oil refinery. She currently organizes for clean energy solutions as the coordinator for the East Bay Clean Power Alliance who are campaigning for local clean energy development through Alameda County's East Bay Community Energy program.

Erika Morgan

Erika Morgan has worked in clean energy as policy maker, executive manager, consultant, program manager, public educator and management coach. A specialist in organizational management, she has consulted to both Fortune 500 and start-up solar businesses on managing rapid growth and change. During 2000-2003, she led formation of four "opt-in" electricity aggregations, notably organizing a statewide buying pool that brought 100% renewably-generated electricity to purchasers across the state of Maine. Since moving to San Diego in 2011, she has worked with a variety of local clean energy clients, including the statewide California Alliance for Community Energy.