

Community Choice Energy: Power and *PURPOSE* Webinar

Presenter Bios



Beth Vaughan is the Executive Director of the California Community Choice Association (CalCCA), the trade association representing Community Choice Agencies (CCAs) in California. Founded in 2016, CalCCA advocates for Community Choice at the legislature and in regulatory forums, and develops best practices to support the expanding number of local governments forming CCAs.

Ms. Vaughan has experience in public policy, strategic planning, project management, public relations and information technology. She has consulted with government agencies, non-profits, and private sector interests on energy and environmental public policy issues. Ms. Vaughan also served for five years in the New Zealand parliament as a senior advisor to the Environment and Conservation Cabinet Ministers.



Dawn Weisz is the Chief Executive Officer of MCE Clean Energy and is responsible for the vision, strategy, and leadership of MCE. Dawn began coordinating efforts to explore and launch MCE in 2004.

Under her watch, MCE has launched service to more than 450,000 customers in 33 communities and entered into power purchase agreements that have more than doubled the amount of renewable energy procured for customers, exceeded State Renewable Portfolio Standards, and achieved substantial greenhouse gas reductions to help local communities reach State Assembly Bill 32 targets.

Dawn has 20 years of experience developing and managing renewable energy and energy efficiency programs and projects while working for leading public agencies in the field. Previously, she was a Principal Planner with the County of Marin, where she managed energy and sustainability initiatives and served as the Executive Director for Sustainable North Bay.

Dawn is a highly sought-after speaker at energy-related conferences and has been a guest lecturer for UC Berkeley, the National American Planning Association, and the U.S. Environmental Protection Agency. Dawn has also received awards from the U.S. Environmental Protection Agency, the U.S. Department of Energy, and the Power Association of Northern California.