

## CPX E-News Blog Submission Guidelines

Thank you for your interest in submitting an article/blog for publication in the Clean Power Exchange E-News. We strive to publish current, relevant, positive and constructive news, information, and opinion on the Clean Power Exchange (CPX).

In order to publish a blog, we require:

- Your full name
- A recent headshot photo of you
- Your contact information (phone/email address)

Images: every blog requires a “featured image,” which can be a photo, graph, chart, etc. If you do not have a suggested featured image, we can assist with that. Additional graphics, photos, or other non-text images, especially ones that help illustrate a point or concept, are strongly encouraged and can be inserted in the body of the blog.

In addition, please review the following guidelines:

- We strongly suggest that you read a few entries in our blog to get an idea of the kinds of news stories we publish. CPX is meant to be a forum for information exchange on Community Choice Energy. If your article is not directly about Community Choice, we prefer articles where relevance to Community Choice is touched upon somewhere in the article.
- Word Count: We do not have a strict word-count limit in either direction. Blogs can be very brief updates with hyperlinks to longer stories or reports. They can also be lengthy policy analysis. That said, a typical minimum is around 200 words, and most are not longer than about 1500 words.
- Footnotes/Hyperlinks: We do use footnotes in our blogs, however, we strongly encourage the user of hyperlinks, especially where footnotes might otherwise be used where specific organizations or events are referenced, or as substantiation where assertions or points of fact are made.
- Blogs containing any of the following will be rejected, edited and returned to original author for review, or returned as-is to original author for revision:
  - Profanity
  - Ad hominem attack
  - Factually incorrect statements or assertions

Again, thank you for your interest in submitting an article. If you have any questions, please contact: [woody@climateprotection.org](mailto:woody@climateprotection.org) or call 707-525-1665 ext. 117