Currently most businesses don’t have a choice about where they get their electricity. Community Choice is a local program that buys and generates electricity for business and residents. It introduces competition and choice into the electricity market with a focus on local, renewable energy to stimulate rapid innovations in clean energy systems. Through public-private partnerships, Community Choice energy providers can design custom local programs to increase reliability and to help businesses decrease energy costs (such as demand charges).

**Why do it? More choice for businesses**

“Through this innovative new program, we have succeeded in not only increasing the renewable energy content consumed by the citizens of Lancaster, but also lowering their energy rates. This places money squarely in the pockets of Lancaster residents and businesses, giving them more purchasing power while also keeping more money right here in our local economy.” —Rex Parris, Mayor of Lancaster
Flip the Switch for Choice and Local Jobs

With Community Choice Energy, businesses reap the benefits of competition in the energy market and investments in the local economy.

How can Community Choice Energy benefit the Central Valley?

Business and Agriculture

Businesses and farms can benefit from collaborating on innovative programs with Community Choice agencies for clean energy and cost savings.

What satisfied customers are saying

“Our gym is open and fully lit 24 hours a day, so we use a ton of energy. As a Lancaster Choice Energy customer, not only do we get some relief on our massive energy bill every month – we appreciate LCE’s rate stability and the ability to predict our costs each month, plus it’s nice knowing that we can always talk to staff at Lancaster City Hall if we have questions about our energy rates.” – Erica Albee, Owner, All About Fitness

"We purchase electricity from Community Choice Agencies primarily because we believe in their charter goals of providing a greener mix of energy while reducing greenhouse gas emissions at a competitive rate, and ultimately reinvesting those ratepayer dollars back into the local economy."
- Julien Gervreau, Director of Sustainability, Jackson Family Wines

A San Jose Clean Energy Customer on why they support TotalGreen (San Jose’s 100% renewable option)
"As one of North America’s largest metal recyclers & a manufacturer of finished steel, we’re supportive of building a resilient & sustainable future for the communities in which we operate and serve.”
– Robert Ellsworth, Corporate Sustainability Program Manager, Schnitzer Steel Industries Inc., San Jose

There are 19 Community Choice agencies serving over 10 million Californians.