Community Choice is a local program that buys and generates electricity for business and residents. It introduces competition and choice into the electricity market with a focus on local, renewable energy to stimulate rapid innovations in clean energy systems. As not-for-profit public agencies, Community Choice energy providers are not beholden to increasing shareholder returns, but rather to stable, competitive pricing for consumers and increasingly resilient, clean, and local energy systems.

**How It Works:**

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**COMMUNITY CHOICE RESULTS:**

- **CUSTOMER SAVINGS**: $90 million saved by customers switching to Community Choice in 2018
- **LOCAL REINVESTMENT**: 8-fold increase in money invested locally using clean energy funds generated by Sonoma Clean Power
- **NEW CLEAN POWER**: 1,300 megawatts of new renewable energy now online as a result of Community Choice
- **JOBS**: 4,200+ supported by Community Choice Energy

With Community Choice Energy, the community purchases clean electrical power, increasing stability through local control of electric rates, and developing energy projects that create jobs.

cleanpowerexchange.org/central-valley

A program of the Center for Climate Protection
707-525-1665 x 117
Flip the Switch for Choice and Local Jobs

With Community Choice Energy, communities reap the benefits of locally-produced clean electricity with local control for clean air and local jobs.

How can Community Choice Energy benefit the Central Valley?

Consumer Choice and Competition
Community Choice introduces consumer choice and competition into electricity sector, which has been dominated by a few monopolies for the last century in California.

Business and Agriculture
Businesses and farms can benefit from collaborating on innovative programs with Community Choice agencies for energy and cost savings.

Energy Democracy
Community Choice agencies have been called “Energy Democracy” agencies because everyone in the community gets a voice.

“Through this innovative new program, we have succeeded in not only increasing the renewable energy content consumed by the citizens of Lancaster, but also lowering their energy rates. This places money squarely in the pockets of Lancaster residents and businesses, giving them more purchasing power while also keeping more money right here in our local economy.”
– Rex Parris, Mayor of Lancaster

Community Choice Energy efforts are underway in over half of California’s counties and 300+ cities

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